

NATIONAL CAPITAL PRESBYTERY **COMMUNICATION in a GLIMPSE**

The website of National Capital Presbytery is the *nucleus* of NCP'S communication tools. Its focus is unlimited as it relates and relays information for and to the constituents of National Capital Presbytery.

Email (distribution list) is a *directed* tool of communicating. Specific people and groups are targeted to assure information is communicated to the National Capital Presbytery community.

The Thursday Mail is our *connectional* tool of communicating. Its primary purpose is to gather and circulate in one specific place at one specific time communiqués regarding the ministries, workshops, seminars, etc. of all NCP congregations, committees, leaders, staff, partners and members.

Mission Highlights –A monthly communication tool used to share our mission stories. Its focus is narrow in that it will mainly address and, highlight the Mission projects of National Capital Presbytery, and the work of the Presbytery Mission Specialist, supported by NCP mission dollars.

Social Media – To stay connected “virtually” NCP uses the following mediums:

Facebook - “*National Capital Presbytery and Friends*” is our tool for promoting virtual community. It is a form of networking that continues to grow. This is our space to share our opinions, disagreements, agreements, and stories. It is a place for all to connect on the same level. There is no static leader in this network. All are leaders and directors of communication at any given time.

Twitter - “*#ncpfriends*” – we follow many of our partners in ministry and all are invited to “follow” **ncpfriends**. Twitter allows us to get and participate in up to date information on any given trendy topic as it relates to the church at large and society's issues.

Instagram - *#ncpandfriends*– we share pictures of events and places we have presence in our NCP community.

YouTube - “*National Capital Presbytery*”– NCP has several video series that highlight our mission presence. Here you can find our #MinuteInMission 90 sec video series, Mission Highlights Campaign videos and our Theology of the Call series. Subscribe to our YouTube channel, National Capital Presbytery to have a notice sent when new videos are loaded.

